



## Extension

UNIVERSITY OF WISCONSIN-MADISON

### Wisconsin Idea Collaboration Grants 2023 Request for Proposals

#### **Purpose**

Funded in partnership with the Office of the Vice Chancellor for Research and Graduate Education, Wisconsin Idea Collaboration Grants fund research and outreach that increase Extension's connections across the UW-Madison campus while advancing the Wisconsin Idea.

#### **Overview**

Intended to catalyze collaboration between the Division of Extension and other UW-Madison units, and to encourage doctoral degrees earned through community engaged scholarship, Wisconsin Idea Collaboration (WIC) Grants provide between \$10,000 and \$100,000 to fund work aligned with Extension's programming priorities.

#### **Grant amounts**

Grants will be awarded for between \$10,000 - \$100,000 from a total of \$1 million available.

#### **Project period**

Funded projects may last up to three fiscal years starting July 1, 2024, ending June 30, 2027.

#### **Eligibility**

Project Personnel:

WIC grant Principal Investigators (PIs) or co-PIs must include UW-Madison faculty and/or staff who have not historically received recurring, annual salary from the Division of Extension. All projects must identify Extension faculty or staff as partners in some capacity. Priority will be given to projects that:

- Have a co-PI from the Division of Extension.
- Employ a doctoral student or otherwise substantively support completion of a PhD degree.

Grant Funded Activities:

WIC grant funded projects must be designed to benefit Wisconsin communities. While WIC grants support both research and outreach efforts, at least 50% of the total award must

support research components of a funded project.

Eligible costs include:

Personnel costs including salary, LTE positions, Research and Project Assistants; transportation and meeting expenses; project materials; partner or participant compensation; instructional resources and/or research equipment.

Please note that certain budget items may not be eligible for funding due to restrictions on the use of Division of Extension funding. Applicants will be notified of ineligible budget lines as part of the grant review process.

### **Proposal criteria and evaluation**

Proposals should align with Extension programming focus areas and involve research and outreach activities that will enhance, expand and/or complement Extension's impact.

Extension's disciplinary breadth is large, administered through six Institutes: Positive Youth Development, Natural Resources, Agriculture, Human Development and Relationships, Health and Wellbeing and Community Development. Extension programming, delivered through the work of more than 40 Programs, Centers and place-based units, supports Wisconsin communities, families, civic health, industry, youth, and land and water resources. To understand how a project may align with Extension's programming priorities, we encourage those interested in applying to contact the appropriate [Extension Institute Directors](#).

WIC Grant proposals are reviewed and selected by Extension's Dean and Associate Deans in consultation with the Vice Chancellor for Research.

Proposals will be evaluated based on the following criteria and ranking scheme:

- Alignment with Extension programs and priorities. 25%
- Overall cohesiveness, including clarity of intention and budget and the likelihood of success. 20%
- Quality of research design. 10%
- Quality of anticipated programming outcomes and relevance to future programming. 10%
- Likelihood that the project will substantively support completion of a UW-Madison doctoral degree. 10%
- Leveraging potential: projects that leverage at least 1:1 funding from matching grants, base funds or funded partners. 10%

- New and novel collaboration between Extension and UW-Madison: projects with co-PIs who have not previously worked with Extension, from departments new to partnering with Extension, from schools/colleges or other campus units new to partnering with Extension. 10%
- Engaging Extension: projects that have an Extension co-PI will be given priority consideration over those with Extension personnel as non-PI partners. 5%

### **Submitting proposals**

Proposals must be submitted by **December 16, 2023**. Award decisions will be communicated by the end of February 2024. Submit proposals using the online form linked below.

To help applicants prepare, application questions and requirements are listed on the last page of this document.

Budget resources available from UW-Madison include: [Graduate Assistantships](#) information, includes current fringe benefit rates, and Business Services webpages for current [tuition remission surcharges](#).

## **SUBMIT WIC GRANT PROPOSAL**

### **Award notification and timing**

Applicants can expect to be notified about funding decisions by the end of February, 2024.

Award payments will be made in the spring of 2024. WIC grant funded project activities should be completed in a project period between July 1, 2024-June 30, 2027. An extension may be requested at the end of the project period.

### **Reporting requirements**

Annual progress reports and a final report will be required following each project year.

Following years 1 & 2 Extension's grant manager will request information about:

- Work completed, including description of student, RA, PA, LTE roles
- Problems encountered (if any)
- Work to be completed in following year/s
- Preliminary findings, as appropriate

After the final year of the project period a final report will be due which may be used to support articles, grant program promotion and other external sharing of results. Final reports shall include:

- Executive summary
- Work completed, including description of student, RA and/or LTE roles
- Leveraged resources
- Results, impacts, and lessons learned, including any publication, recognition and project expansion

- Future opportunities to continue or amplify the work

Extension staff will communicate with PIs one month ahead of each deadline to request the reports. The funders will also strive to accommodate reasonable requests for project period and reporting extensions due to project-related delays or issues. Grantees should alert the Extension grant program manager by April 1 of the final project year of any requests for a project period extension.

In addition to required reports, WIC Grant recipients may be asked to present project progress and findings to Extension audiences at Extension-hosted conferences, events or virtual presentations.

**Questions** about administration of the WIC Grant program should be directed to:

Pam Foster Felt,  
Coordinator of Programmatic Partnerships  
UW-Madison Division of Extension  
[pam.fosterfelt@wisc.edu](mailto:pam.fosterfelt@wisc.edu)  
608-572-2103

## **Wisconsin Idea Collaboration Grants 2024 Request for Proposals**

**PROPOSAL REQUIREMENTS** – proposals must be submitted via the [on-line form](#). To aid preparation of your application, the questions and information required of each proposal are listed below.

**1. Project Title**

**2. Project Personnel**

- Project lead/s – names of PI or co-PIs [name, email, affiliation]
- Other project personnel - student, RA, PA and/or other positions this project will support and briefly describe the work.

**3. Project Description:**

- a. Executive summary – (350 word limit).
- b. Project description including:
  - identification of the priority issue (500 word limit)
  - proposed work, which must include research and outreach components (500 word limit)
  - project period and timeline - describe target completion dates for major project activities. The total project period may not exceed three fiscal years.
  - projected outcomes (500 word limit)
  - partner involvement or contributions from collaborating organizations and/or individuals (350 word limit)

**4. Evaluation:**

- a. Describe what success will look like at the end of the funded project period and at any anticipated future milestones. (350 word limit)
- b. Describe how the project will be evaluated.

**5. Budget:** upload a detailed project budget.

**6. Matching funds and other resources leveraged:** List any known matching grants– UW, federal, state, or private. Indicate if this project will also be supported by base funding from a UW-Madison unit and which unit.